

Laundry Detergents			
Detergent for washing	洗たく用洗剤	せんたくようせんざい	Sentakuyō senzai
Synthetic detergent for washing	洗濯用合成洗剤	せんたくようごうせいせんざい	Sentakuyō gōsei senzai
For room drying	部屋干し用	へやぼじよ	Heyaboshiyō
Room-drying detergent	部屋干し用 洗剤	へやぼようせんざい	Heyaboshiyō senzai
Unscented detergent for washing	香りのない洗たく用洗剤	かおのないせんたくようせんざい	Kaori no nai sentakuyō senzai

  

The image displays a variety of Japanese laundry detergent products. In the top row, from left to right, there is a box of SUPER NANOX, a bottle of Arita (アタック) Antibacterial EX Super Clear, a spray bottle of Attack ZERO, a large pouch of Attack ZERO (2.5x), a bottle of Ario (アリエール) for room drying, and another bottle of SUPER NANOX. The bottom row features a box of Biss (ビズ) with a blue and red design, a bottle of Biss (pink), a pouch of Biss (2.2x), a box of BOLD (ボールド) with a green and white design, and a box of Attack Antibacterial EX (900g).

Fabric Softeners			
Softener	柔軟剤	じゅうなんざい	Jūnanzai
Fabric Softener	柔軟仕上げ剤	じゅうなんしあざい	Jūnan shiagezai
Fragrance-free softener	香りのない柔軟剤	かおのないじゅうなんざい	Kaori no nai Jūnanzai

  

The image displays a variety of Japanese fabric softener products. Brands shown include FLAIR (with a 2.5x volume claim), Aroma Rich (with a 3x volume claim), Happiness (with a 3x volume claim), Saundrin (with a 3x volume claim), Baby Fafa (100% plant-based), Fabrush (fragrance-free), and Softener (fragrance-free). The products are shown in various packaging formats: bottles, pouches, and spray cans.

Bleach or Whitening Agent			
Bleach	漂白剤	ひょうはくざい	Hyōhaku-zai
Bleach for clothing	衣料用漂白剤	いりょうようひょうはくざい	Iryōyō hyōhaku-zai
			

Spray Starch and Wrinkle Releaser			
Spray Starch	スプレーのり	すぷれーのり	Supurē nori
Starch Agent for Iron	アイロン用のり剤	あいろんようのりざい	Airon-yō nori-zai
Finishing agent for iron	アイロン用仕上げ剤	あいろんようざい	Airon-yō shiage-zai
Wrinkle remover for iron	アイロン用シワとり剤	あいろんようしわとりざい	Airon-yō shiwa tori-zai

  

Starch Sprays	
	
Wrinkle Remover	
	